

Miles, Paradis in Service At Al Ortale Rambler



HERBERT MILES

Two knowledgeable men in automotive service have joined Al Ortale Rambler in Torrance. They are Herbert (Doc)



BERNIE PARADIS

Miles, service manager, and Bernie Paradis, shop foreman.

Miles has been a service manager since 1928 and at one time service manager for the world's largest Rambler dealership.

A mechanic since graduating from high school, Miles has just returned to Southern California after serving as service manager for the largest Rambler dealer in Utah.

Paradis has been a mechanic for 20 years. A graduate of General Motors Institute, Flint, Mich., he has been affiliated with Rambler dealerships for six years.

Use Torrance Press Classified ads for quick results. Phone DA 5-1515.



DAVID FREE

Turco Appoints Free to Head Advertising, PR

David Free has been appointed manager of advertising and public relations for Turco Products, Inc.

Free has been assistant to Charles F. Devine for two years and will assume all responsibilities formerly held by Davine, who has retired.

A graduate of USC, Free previously had been with an advertising agency in Los Angeles, specializing in service to industrial accounts.

AGE DISTRIBUTION

Based on the April 1, 1960 census, Torrance and the South Coast area is somewhat younger than Los Angeles County as a whole. The median age of residents is 29.9 years, compared with 31.3 for the county, and 30 for the state.



PUMPS AND ROWBOATS were the order of the day after the torrential rains on W. 238th St., west of Western Ave., near the Silver Skates restaurant. Men from the Torrance Street Department man-

ned the pumps all night long Sunday to try to hold the water level down.

—PRESS photo by Gordon Akers

SHORT ON HUMOR

If any person is a bit short on humor, he should visit the Griffith Park Zoo and take the tour on the Elephant Train. The "mahouts" give a running line of patter over the train's P.A. system, tellin about the various animals on exhibit and intermingling their own individual brand of humor which does much to brighten up the trip through the zoo.

'BALD EAGLE ACT'

The golden eagle has come under Federal protection with a amendment of the "Bald Eagle Act."



Established April 15, 1949. Published Semi-Weekly, Wednesday and Sunday. Entered as second class matter Oct. 6, 1957 at Post Office, Torrance, California, under act of March 3, 1879. Adjudicated a legal newspaper by Superior Court, Los Angeles County, Calif. Adjudicated Decree No. LB-C-23368, April 9, 1958. Publisher: W. R. Zapras. Editor: W. C. (Red) Lockwood. Woman's Editor: Ronnie Saunders. Mechanical Superintendent: Walter Wehr. Classified Manager: Jay Delany. Circulation Manager: Larry Robertson. Business Manager: Ruth Peterson. Offices and Plant: 3238 W. Sepulveda Blvd., Torrance, California. Telephone: DA 5-1515. Subscription Rates: (Payable in advance) Carrier Delivery: 25c per month. Local and Out-of-Town, per year: \$12.00. All manuscripts submitted at owner's risk. The Torrance Press can accept no responsibility for their return.

South Bay Bank Progress Triples Original '56 Staff

South Bay Bank in Manhattan Beach exemplifies the rapid progress of the South Bay area.

Since commencing operations in July, 1956, South Bay Bank has continued to grow, increasing deposits

from \$1 million in December, 1956, to an excess of \$7 1/2 millions by the end of 1962, and more than tripling its original staff.

Less than two years after opening, the bank moved from its original quarters to the ultra-modern building it occupies at 1800 S. Sepulveda Blvd.

Frank A. Lettow, president of South Bay Bank, attributes the rapid growth of the bank to public acceptance of its friendly, personalized service.

The bank operates with the latest equipment, including the only "drive-in" windows in the area. All posting is done electronically to provide faster, more efficient service.

Lettow said the Federal Reserve Bank is encouraging banks to use electronics to speed check handling.

Two "drive-in" windows are open 9 a.m. to 4:30 p.m. Monday through Thursday, and 9 a.m. to 6 p.m. Friday to provide added convenience.

Complete banking services include both regular and "Thriftcheck" checking accounts; savings accounts; Christmas Club; personal, auto, commercial, real estate and home improvement loans; installment and appliance loans; safety deposit boxes and escrow services.

Lettow said that since the bank began, he has observed the tremendous growth of the community. It is his opinion that with new plans for commercial and high rise construction, interest shown in the area by the aerospace industry and the dynamic energy of its people, the South Bay area can do nothing but continue its amazing progress.



PRACTICING THE METHOD used to splint a broken leg is Tim Plax, 16, of 21901 Anza Ave., Torrance, while Alan Quignon, the instructor, checks his technique. Mrs. Lesley Evans, of 261 Via Colusa, Hollywood Riviera, is the "injured" person. Young and

old alike turned out for the first aid class at the First Baptist Church, 2118 Carson St. Those shown in the photo above are enrolled in the advanced class. There is a class for beginners, too, instructed by John W. Cooke. —PRESS photo

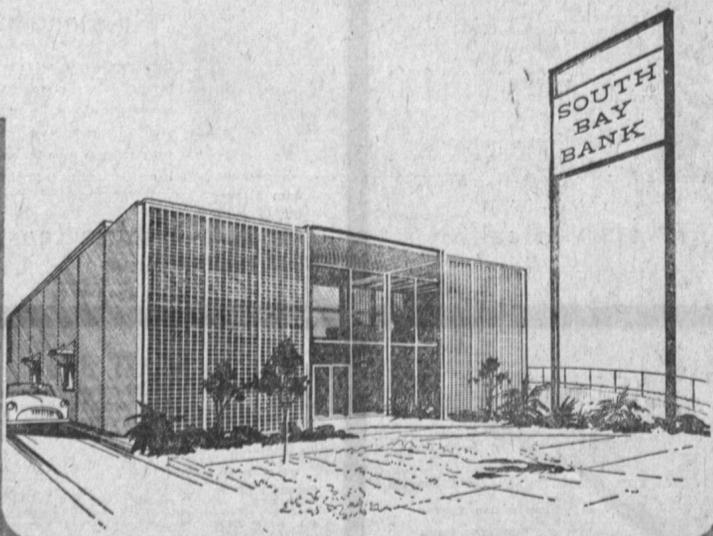
For Continued Progress BANK MODERN at South Bay Bank

We salute the expanding economy of this South Bay area, including its great Space-Industries, and the people who are responsible for making our community grow. Many are South Bay Bank customers —more and more each year. Our friendly staff helps them manage their financial affairs—checking and savings accounts, business and personal loans, escrows and many other specialized services.

We wish to thank our many friends and customers and extend an especially warm "welcome" to our customers-to-be. Please come in soon and join your neighbors who bank the modern way at South Bay.

SOUTH BAY BANK

1800 Sepulveda Blvd., Manhattan Beach • FR 6-8941 • SP 2-1616



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Use classified. DA 5-1515

LEGAL NOTICES

CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned does certify she is conducting a business at 3237 Beverly Blvd., Los Angeles 23, California, under the fictitious firm name of BOWL "N" STYLE and that firm is composed of the following person, whose name in full and place of residence is as follows: INEZ R. HAYDEN, 21614 Linda Drive, Torrance, California. Dated January 31, 1963. INEZ R. HAYDEN. State of California, Los Angeles County.

On January 31, 1963, before me, a Notary Public in and for said State, personally appeared INEZ R. HAYDEN known to me to be the person whose name is subscribed to the within instrument and acknowledged she executed the same. RUTH H. PETERSON, Notary Public. My commission expires June 6, 1965. Torrance Press, Sunday, Feb. 3, 10, 17, 24, 1963.

CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned does certify she is conducting a business at 2678 Pacific Coast Hwy., Torrance, California, under the fictitious firm name of KEY REAL ESTATE and that said firm is composed of the following person, whose name in full and place of residence is as follows: JUNE R. HANSLEY, 3209 Carriage Drive, Rolling Hills, California. Dated February 1, 1963. JUNE R. HANSLEY. State of California, Los Angeles County.

On February 1, 1963, before me, a Notary Public in and for said State, personally appeared JUNE R. HANSLEY known to me to be the person whose name is subscribed to the within instrument and acknowledged she executed the same. RUTH H. PETERSON, Notary Public. My commission expires June 6, 1965. Torrance Press, Sunday, February 3, 10, 17, 24, 1963.

CMA Offers Stamp Plan Of Its Own

CMA, Consumers Mart of America, the large discount department store in Torrance, has come up with something unique in the discount field.

For the first time, a trading stamp plan has been devised.

CMA calls its new trading stamps, "Discount Gift Stamps." They will be issued to its customers in every department, based on unique stamps for every dollar purchased.

Something even more unique is the fact that CMA will have its own Redem-

tion Center, located right in the store.

According to Tom Crumal, store manager, "here in our beautiful new redemption center, our customers can look around and actually see the gifts they are saving for and pick them up at their convenience. They'll be able to choose from famous name brands including General Electric, Sunbeam, West Bend, Cory, Ecko, International Silver and many others."

The plan went into effect Thursday, Feb. 14. At that time CMA gave

away 745,000 Discount Gift Stamps as an introduction to the new program.

Registration forms were located in the store and no purchases were necessary. Also during this week, extra stamps will be given away with purchases in every department.

THE "12TH COUNTY"

During the 1950-1960 census, Torrance and the South Coast area had a larger numerical gain in population than all but 11 counties in the United States.

Torrance Press Progress Edition

Mail this coupon to: The Press, 3238 Sepulveda Blvd., Torrance. Please send the Torrance Press Progress Edition to the address below. Enclosed is 35c to cover mailing costs.

Name _____ Address _____ City _____ Zone _____ State _____